



## Women's Committee Sponsorship Opportunity: April 2017

### ABOUT THE WOMEN'S COMMITTEE

The Pride at Work Canada Women's Committee (WC) is the leading platform for LGBT professional women from across Canada to share knowledge, make connections and grow the capacity and visibility of LGBT professional women. Taking the form of bi-monthly networking breakfasts, these sessions offer cross industry professionals the opportunity to grow their networks in a positive professional environment. Now in it's 3<sup>rd</sup> year, we are pleased to announce the continued growth of this program into 8 cities across Canada!

### WHY SPONSOR THE WOMEN'S COMMITTEE

While women account for more than a third of all managers, they made up only 8% of C-level executives amongst Canada's 100 largest publicly traded corporations in 2016. There's still work to be done, especially amongst diverse women's groups. Professional networks are integral to the success of minority female professionals. Sponsoring a regional or national Women's Committee networking breakfast will:

- **Showcase your company's support of women in business and specifically LGBT professional women from across Canada.**
- **Facilitate unique opportunities for LGBT women to connect with professionals across industry and in the broader community.**
- **Position your company as a leader in helping LGBT professional women learn from one another and expand their professional networks.**

### THE OPPORTUNITY:

We are currently looking for sponsorship for our April 19, 2017 series of events happening across Canada in the following cities:

| Major Metros                                 | Regional Metros  |
|--|--|
| Vancouver, BC<br>Toronto, ON<br>Montreal, QC | Halifax, NS<br>Calgary, AB<br>Victoria, BC<br>London, ON<br>Edmonton, AB |

Sponsorship is offered on a first-come first-served basis, and sponsors are welcome to select the city of their choice. This is a completely turn-key opportunity, Pride at Work Canada manages all logistics and planning. Check out our package inclusions on page 2.

**Limited opportunities available for April 19, 2017, don't miss out!  
Interested? Email us at [women@prideatwork.ca](mailto:women@prideatwork.ca) for more information.**



## Women's Committee Sponsorship Opportunity: April 2017 cont'd

### Sponsorship packages include:

Get recognized and connect with LGBT professional women across Canada!

- Recognition as Title sponsor in all event collateral including pre- and post-event communications, e.g. "Vancouver LGBT Women's Breakfast Presented by"
- Logo recognition on event collateral
- Verbal recognition from event host
- Opportunity to address event attendees (1 – 2 minutes)
- Opportunity to distribute materials and/or promotional items
- Inclusion in one e-blast post-event (branded content)

**\$1500 per Major Metro**

**\$1000 per Regional Metro**

**JOIN THE CONVERSATION**

**Email us at [women@prideatwork.ca](mailto:women@prideatwork.ca) for more information today!**